

Key Takeaways

Personally Investing in Sustainability

Take ownership of how your pension is allocated

Your money holds power. Periodically speak to your pension provider and evaluate how your pension pot is allocated. Discuss how you can mobilise your money into more sustainability-focused sectors/assets without sacrificing profitability.

Develop awareness of sustainable investing

Sustainability has become a buzzword. To combat greenwashing, educate yourself on what sustainable investing entails. A few places for getting started: Carbon Equity (Investment Fund), OpenInvest (Indices), Crowdcube (crowd-funding), YvesBlue (Sustainable Portfolio Management App)

Shop local

Start small. Survey your own area for local businesses that operate sustainably. For example, ask your local coffee shop where they source their beans. You can simply buy coffee from them or discuss how you can invest in the business.